Impact Readiness Level™

Venture: [redacted]

● ASSESSOR: [redacted]

◆ REVIEWER: **Bill Walker**

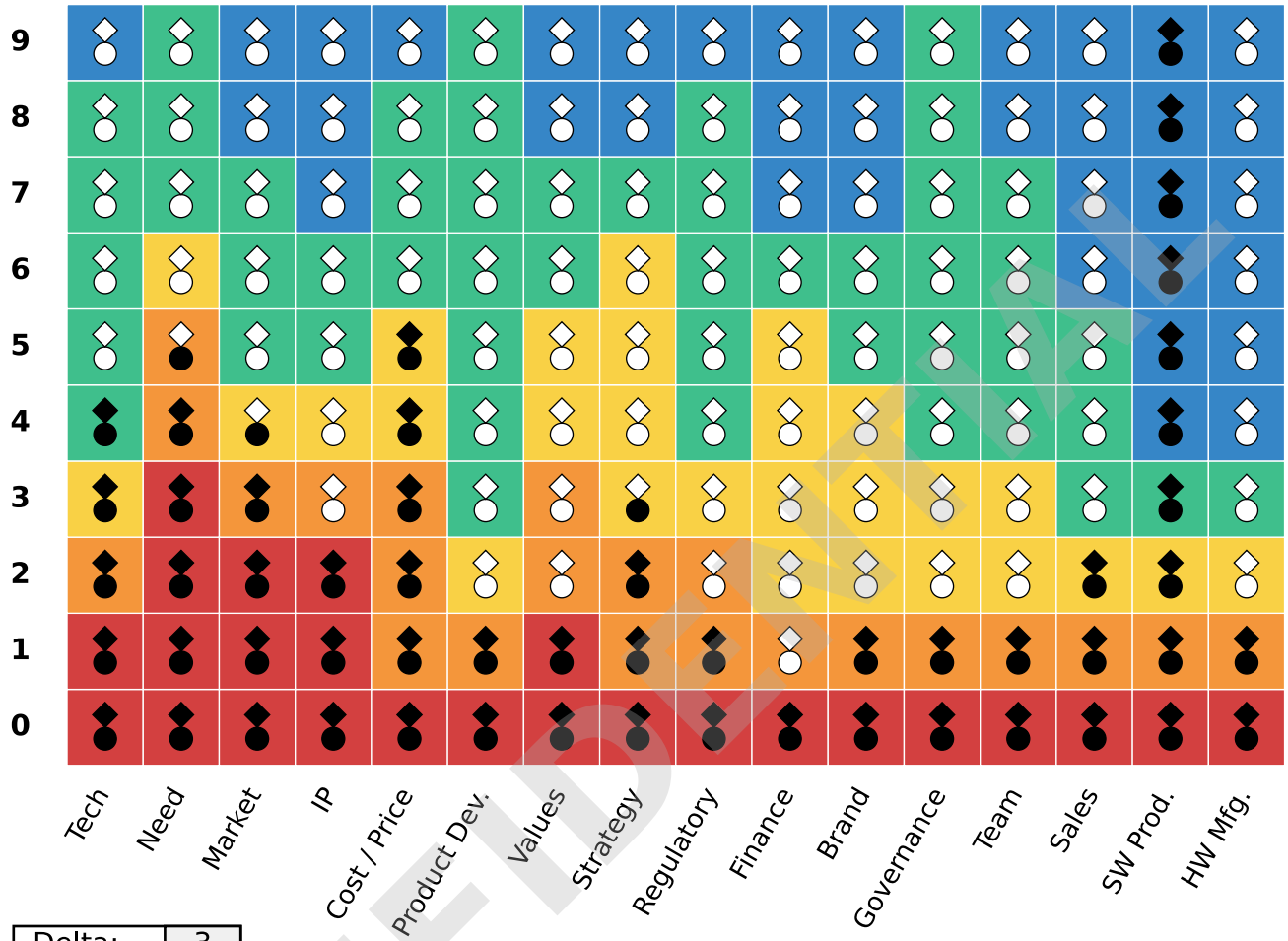
Support Org.: **Impact Readiness Ltd.**

Project / Product: **Chocolate Chip Cookie**

Date: **18-Oct-2026**

Date: **19-Oct-2026**

Cohort: **Legacy Cohort**



Delta:	3

Stage Gate	Label	Progress
Stage Gate **P**	Prior to starting **Product** development, complete all **P** prerequisites	25/25
Stage Gate **V**	Prior to launching the **Venture**, complete all **V** prerequisites	16/22
Stage Gate **F**	Prior to seeking professional **Financing**, complete all **F** prerequisites	5/28
Stage Gate **S**	Prior to initiating **Sales**, complete all **S** prerequisites	2/49
Stage Gate **X**	Achieve **eXcellence** by completing **X** stages.	6/36

ASSESSOR GOALS

1. Intellectual Property Level 3
In collaboration with IP counsel, the critical innovation(s) are formally defined.

2. Values Level 2
Leaders have explicitly defined a set of shared venture values.

3. Financing Level 1
Comparable ventures have been assessed WRT milestones, revenue, profitability, and exit.

REVIEWER GOALS

1. Customer Need Level 5
End users have been observed in the targeted environment to identify their needs.

2. Values Level 2
Leaders have explicitly defined a set of shared venture values.

3. Financing Level 1
Comparable ventures have been assessed WRT milestones, revenue, profitability, and exit.

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